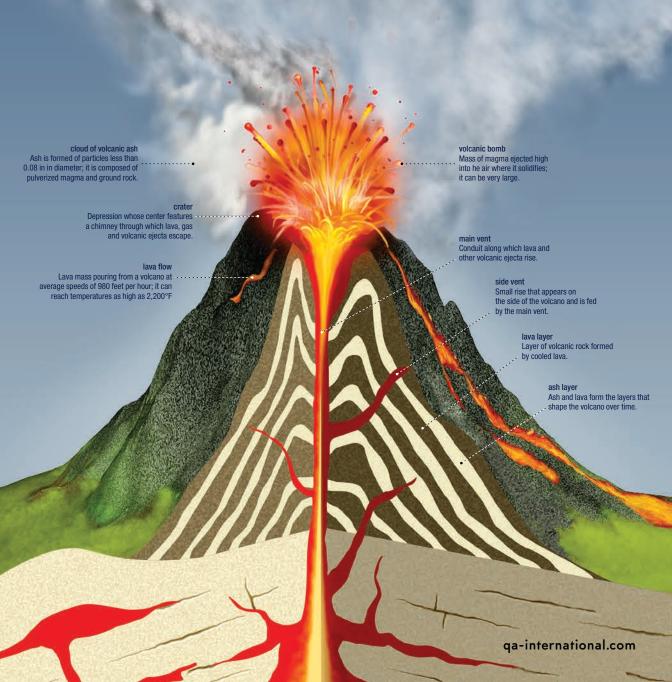
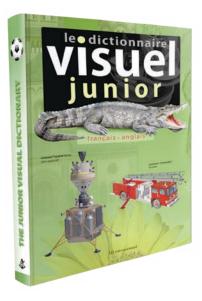


QA international Spring 2019





- 10,000 entries per language
- over 2,000 illustrations and photos

PAGES: 300 pages (bilingual version)

FORMAT: 170 mm x 245 mm

 $(6^{11}/16 \text{ in } \times 9^{5}/8 \text{ in})$

Age: 9+ SRP: US\$19.95

LANGUAGES AVAILABLE

Albanian*

Bulgarian*

Chinese (simplified)*

Czech*

Danish*

Dutch*

English

English (phonetic)*

Estonian*

French

German*

Greek*

Icelandic*

Indonesian*

Italian*

Korean*

Mongolian*

Portuguese*

Romanian*

Russian*

Slovak*

Spanish*

Turkish*

Ukrainian*

* partially available

The Junior Visual Dictionary – New edition

Children want to see the world – this unique reference allows them to picture it in details.

At school or at home, whether to broaden their vocabulary or to feed their natural curiosity, children have been using the Junior Visual Dictionary for over twenty years. Covering a wide array of subjects, ranging from new technologies to the animal kingdom and space, this compelling reference displays terminology in one or two languages, linking words to illustrations that provide true-to-life visual definitions.

For this new updated edition, the full content of the dictionary has been carefully reviewed in order to provide for the varied needs and interests of children nine and up.

Keeping-up with the evolution of our fast-paced world, many illustrations and graphics have been redrawn and relabeled, be it to hold into account the latest technological developments or the most recent scientific discoveries.

Adding to over 500 existing topics, new images and themes were also included, notably: geopolitical world maps; flags; time measurement; people and relationships; celebrations and emotions.



"An essential tool to put in the hands of children."

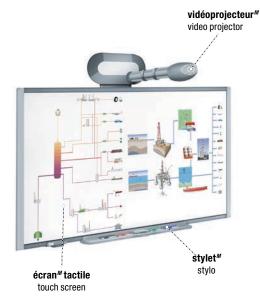
La Presse (Canada)

"Comprehensive and well-suited to the target readers."

Lurelu (Canada)

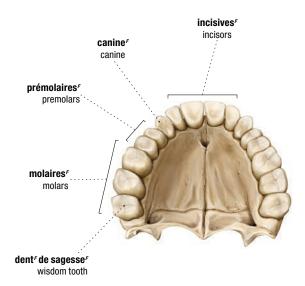
tableau^M blanc interactif

interactive white board



denture^F humaine^F

human denture



émotions fet personnalité f feelings and personality



être heureux to be happy



être embarrassé to be embarrassed



être sûr de soi to be self-confident



être excité



être fâché to be angry



être surpris to be surprised



être ennuvé to be bored



être nerveux to be nervous



être triste to be sad



être fier to be proud



être effrayé to be scared



être timide to be shy

TOPICS

Astronomy

Geography

Geology

Meteorology

Environment

Plants

Animals

Human Being

Food

Clothing and personal objects

House

Science

Energy

Transportation and heavy

machinery

Arts

Architecture

Music

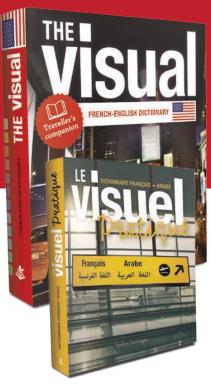
Communications

Society

Sports

Games

Symbols



- · Up to 3 languages
- 15,000 entries per language
- · Over 2,000 illustrations and pictures

PAGES: 360 for a 2-language version, and up to 384 for a 3-language version

FORMAT: 138 mm x 166 mm (5 1/2 in. x 6 1/2 in.)

TARGET AUDIENCE: Travellers, foreign students or workers

SRP: US\$16.95

TOPICS

People and Relationships

Body and Health

Clothing and Personal Accessories

Home

Food and Cooking

In Town

Transport

School and Work

Communications

Leisure Activities and Sports

Nature and the World

Numbers and Measures

THE VISUAL

TRAVELLER'S COMPANION

12 themes and 150 topics more than 2,000 images about 15,000 entries in each language

Compact and simple to use, this practical *Visual* is an updated and redesigned edition of *The Visual Dictionary* that makes quick work of learning the vocabulary of a foreign language.

Like other members of the *Visual* family, this dictionary illustrates and identifies the most common objects and occurrences of daily life, associating words with hyperrealistic images. Its enhanced contents feature useful expressions and key phrases that a traveller can quickly consult in a wide range of situations, setting it apart from other dictionaries

Organized by theme, this \emph{Visual} is available in a bilingual or trilingual format.

A must-have resource when travelling abroad or learning a new language, or simply for finding the right word for every occasion!



Organized by theme, *The Visual Traveller's Companion* covers a broad range of subjects, from various emotions, health care and communication tools to natural phenomena and recreational activities.

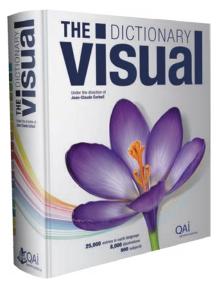
An eye-catching layout is organized around 12 MAIN THEMES, each corresponding to a distinct colour.





The Visual Traveller's Companion is set apart from the other dictionaries in the Visual family, with sidebars containing complementary vocabulary and handy **KEY PHRASES** for travellers.

Images are effectively used to clarify objects and situations. Each illustration links the concept with the meaning and makes quick work of finding the right word for every occasion.



STANDARD FORMAT

The largest edition, both in size and content

- · Up to 6 languages
- · 40,000 words per language
- · 8.000 illustrations

PAGES: 1,072 pages + index Up to 1,312 pages (6-language version)

FORMAT: 194 mm × 248 mm (7 5/8 in. × 9 3/4 in.)

TARGET AUDIENCE: General audience, public, libraries, families, professionals

SRP: US\$49.95

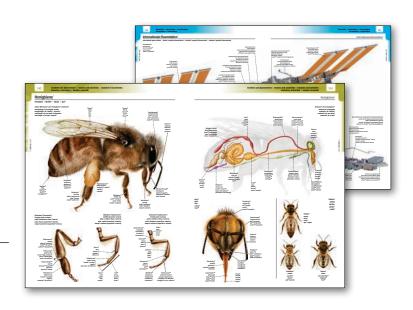
Page layout of the complete content, as featured in the standard, compact and small compact formats.

The Visual Dictionary 4th Edition

The essential source of knowledge

Featuring vocabulary developed by terminology experts and QA International's trademark lifelike imagery, *The Visual Dictionary* makes the world around us understandable at a glance. Whether you choose to include multilingual labels, perfect for language learners, or contextual definitions, you are sure to please your market with this unique dictionary that illustrates, names and explains. There is a *Visual* for everyone and for every linguistic need: the Complete versions are the perfect encyclopedic dictionary for home or the office, while the abridged versions, lighter in content and format, make great carry-along references.

MULTILINGUAL VERSION, **COMPLETE** CONTENT CREATED AND DEVELOPED BY TERMINOLOGY EXPERTS AND HIGHLY SKILLED ILLUSTRATORS



COMPACT FORMAT

Same content as the standard format edition in a smaller format

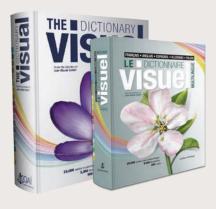
- · Up to 6 languages
- 40,000 words per language
- 8,000 illustrations

PAGES: 1,072 pages + index Up to 1,312 pages (6-language version)

FORMAT: 170 mm × 218 mm (6 ¹¹/16 in. × 8 ⁹/16 in.)

TARGET AUDIENCE: Professionals

SRP: US\$39.95



SMALL COMPACT FORMAT

Same content as the standard format edition in a new smaller format

- · Up to 5 languages
- 40,000 words per language
- 8,000 illustrations

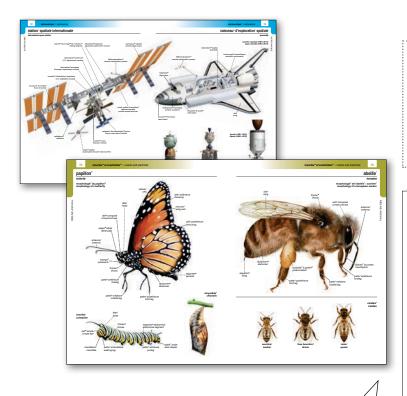
PAGES: 1,072 pages + index Up to 1,272 pages (5-language version) FORMAT: 151 mm × 193 mm

(6 in. × 7¹/2 in.)

TARGET AUDIENCE: Professionals

SRP: US\$34.95

MULTILINGUAL VERSION, ABRIDGED CONTENT AN INDISPENSABLE REFERENCE FOR FINDING THE RIGHT WORD AT ALL TIMES



Page layout of the abridged content, as featured in the compact and mini formats. The abridged edition contains 54% of the complete edition's content. The layout has been arranged accordingly.

"If the distinctive feature of a dictionary is to describe and name the world, no other comes close to competing with this one."

Le Nouvel Observateur (France)

TOPICS

Astronomy

Earth

Plants

Animals

Human Beings

Food and Kitchen

House

Do-It-Yourself and Gardening

Clothing

Personal Accessories and Articles

Arts and Achitecture

Communications

Office Automation

Transport and Machinery

Energy

Science

Society

Sports and Games

COMPACT FORMAT

Abridged content in a smaller format

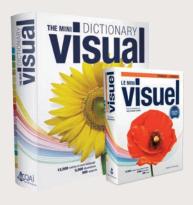
- · Up to 5 languages
- · 22,000 words per language
- 5,000 illustrations

PAGES: 576 pages + index Up to 696 pages (5-language version)

FORMAT: 170 mm × 218 mm $(6^{11}/16 \text{ in.} \times 8^{9}/16 \text{ in.})$

young professionals

TARGET AUDIENCE: Teachers, SRP: US\$29.95



MINI FORMAT

Abridged content in our smallest format

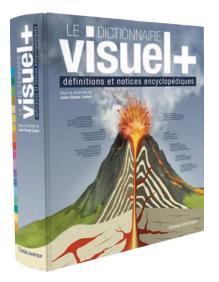
- · Up to 2 languages
- 22,000 words per language
- 5,000 illustrations

PAGES: 576 pages + index Up to 624 pages with index

FORMAT: 129 mm × 166 mm $(5^{1/16} \text{ in.} \times 6^{1/2} \text{ in.})$

TARGET AUDIENCE: College and university students, travellers

SRP: US\$19.95



The Visual Dictionary 4th Edition

version with **Definitions** and encyclopedic notes

With the evocative power of the illustrations of the classic Visual Dictionary, borrowing its themes and hierarchical organization, the Visual + adds definitions and encyclopedic notes that provide essential information and shed light on what cannot be seen or inferred by the word: the nature, function and characteristics of the illustrated object or phenomenon.

EXCELLENT BASE FOR RESEARCH WORK

- · Up to 2 languages with definitions in 1 language
- 330,000 words in the main language (with definitions)
- 8,000 illustrations

PAGES: 1,072 pages + index Up to 1,152 pages (2-language version) **FORMAT: 194 mm × 248 mm** $(7.5/8 \text{ in.} \times 9.3/4 \text{ in.})$ TARGET AUDIENCE: General

audience, libraries, families,

professionals SRP: US\$49.95

IT ILLUSTRATES . . .

through detailed images that help the user understand or discover, observe or contemplate, discern or differentiate, express or demonstrate.

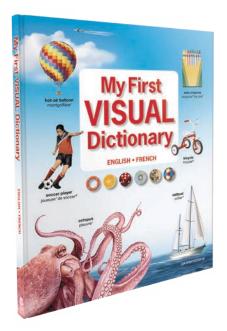
IT NAMES . . .

to identify precisely the aspects and elements of a topic using a visual and thematic approach.

IT EXPLAINS . . .

to help the user understand a phenomenon and quickly grasp the meaning of a term or the characteristics of an object, communicate with greater clarity or simply learn something new.





My First Visual Dictionary

The ideal language-learning tool for toddlers

My First Visual Dictionary is an exciting collection of dazzling images, labelled with accurate terms meticulously chosen by education experts to meet children's interests and day-to-day reality. Toddlers will have fun identifying objects by looking at the illustrations; older children will enjoy looking at the illustrations while learning how the words are written. Unilingual, bilingual and trilingual editions are also available.

"Conceived as a modern picture book with true-to-life drawings, this dictionary is a practical tool that not only helps young children learn language skills but also teaches this living language in the classroom."

Association Choisir un livre, Internet (France)

- · Up to 3 languages
- 1,600 terms per language
- 1,300 illustrations
- · Covering 36 subjects

PAGES: 80 pages

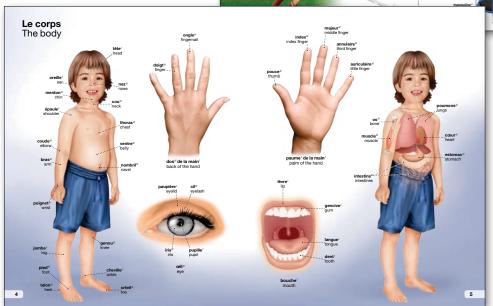
FORMAT: 216 mm × 270 mm

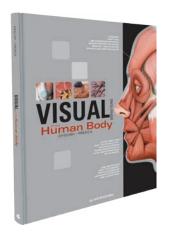
 $(8^{1/2} in. \times 10^{5/8} in.)$

AGES: 2+ **SRP**: US\$18.95

Precise terminology allows children to learn proper vocabulary.







 Up to 6 languages (with definitions: up to 2 languages)

1.600 terms

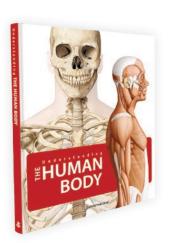
• 6,600 words per language (with definitions: 30,800 words in the main language)

· Over 350 illustrations

PAGES: 144 pages + index **FORMAT:** 229 × 301 mm $(9 \text{ in.} \times 11^{7/8} \text{ in.})$

TARGET AUDIENCE: Families, students

SRP: US\$24.95



About 31,000 words

· Over 350 illustrations

PAGES: 128 pages

FORMAT: 248 mm × 195 mm $(9^{3/4} \text{ in.} \times 7^{2/3} \text{ in.})$

TARGET AUDIENCE: Families,

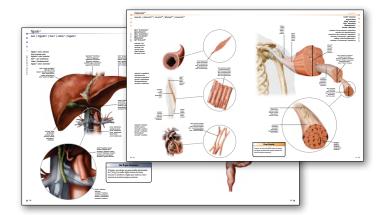
students **SRP:** US\$19.95

The Visual Dictionary of the Human Body

An invaluable guide for exploring the human body from head to toe

The Visual Dictionary of the Human Body is a fascinating exploration of that wonderful machine we call the body. Some 350 high-resolution images, along with rigorous terminology and concise and clear definitions, allow readers to discover how the body works and explore the complexities of its various regions. This overview includes brief introductory texts and many amusing and informative sidebars that will be of interest to the entire family. Colourful illustrations, precise terms and definitions and educational and entertaining sidebars make this an indispensable tool at home, school and the office.

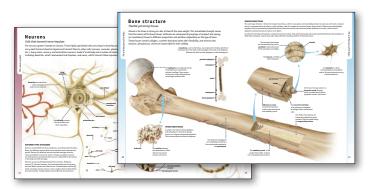
THE HUMAN BODY LIKE YOU'VE NEVER SEEN IT BEFORE!

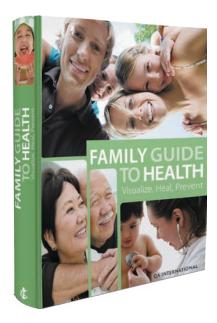


Understanding the Human Body

A comprehensive survey of the processes occurring within the human body

Through stunning visual content, entirely updated for this new edition, Understanding the Human Body presents the various components of the human anatomy and details their functions. Combining text with charts, diagrams and hyperrealistic illustrations, this reference makes it easy to understand complex biological processes, from cell division to inflammatory reaction, and from phonation to digestion. It is the definitive guide to understanding human biology.





- 250.000 words
- · Over 1,000 illustrations
- More than 400 illnesses illustrated and explained
- Validated by some 300 physicians, medical specialists and university professors
- Information on first aid developed with St. John Ambulance, active in over 40 countries

PAGES: 592 pages + index FORMAT: 194 mm × 248 mm (7⁵/8 in. × 9³/4 in.)

TARGET AUDIENCE: Families

SRP: US\$39.95

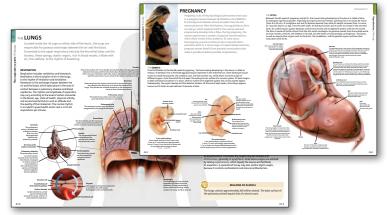
AWARDS

AWARD FOR ILLUSTRATED MEDICAL BOOK, Illustrated Books of Scientific or Medical Nature – Association of Medical Illustrators (USA)

Family Guide to Health Visualize, Heal, Prevent

The essential family reference when it comes to understanding the treatment and prevention of illnesses that affect the human body

The Family Guide to Health's innovative approach addresses concerns common among the general public with plain-language explanations complemented by state-of-the-art visuals. All at once an atlas of the human body, an encyclopedia of illnesses and ailments, a guide to healthy living and a first aid manual, it is the essential reference that every parent should keep on hand.



TOPICS

Prevention Immune System
Fundamentals Respiratory System
Cells Digestive System
Skin Urinary System
Bones, Joints Reproductive System
and Muscles Reproduction

Nervous System Childhood and Adolescence

Sensory System Alternative Medicine

Endocrine System First Aid

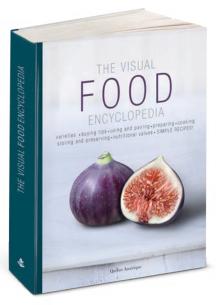
Blood Index of Symptoms
Cardiovascular System Links and Resources

"We love: the realism of the illustrations, the practical tips, the symptoms directory, and the first aid guide."

Sophie Allard, La Presse

"Knowing what to do when an emergency occurs can make all the difference, and the *Family Guide to Health* makes it easy to learn those essential steps."

St. John Ambulance



PAGES: 624 pages

FORMAT: 203 mm × 273 mm

 $(8 \text{ in.} \times 10^3/4 \text{ in.})$

TARGET AUDIENCE: General audience

SRP: US\$39.95

TOPICS

Vegetables

Legumes

Seaweed and mushrooms

Fruits, nuts and seeds

Cereals and grains

Seafood

Fish

Poultry and eggs

Meat

Deli meats

Dairy products

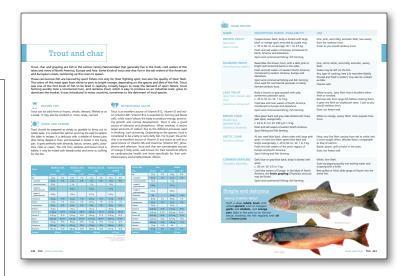
Seasonings and condiments

The visual Food Encyclopedia

Magnificently illustrated and written in a clear, easy-to-read style, this encyclopedia is a treasure trove of information.

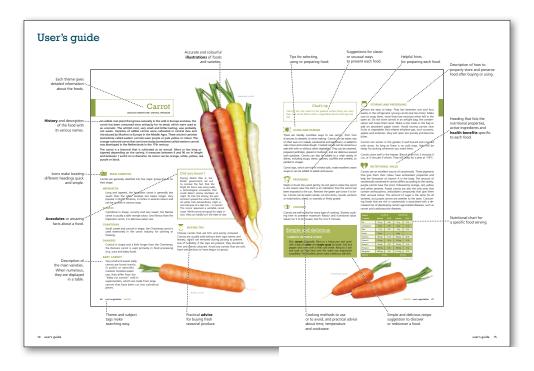
- · Origin of each food and detailed description of varieties
- · Tips on buying, preparing, cooking and preserving
- · Suggestions for using and pairing
- Nutritional values
- · Cooking techniques and over 1,000 photos and illustrations
- Nearly 350 simple recipes

FROM THE MARKET TO YOUR TABLE, AN ESSENTIAL TOOL FOR COOKING AND EATING WELL.







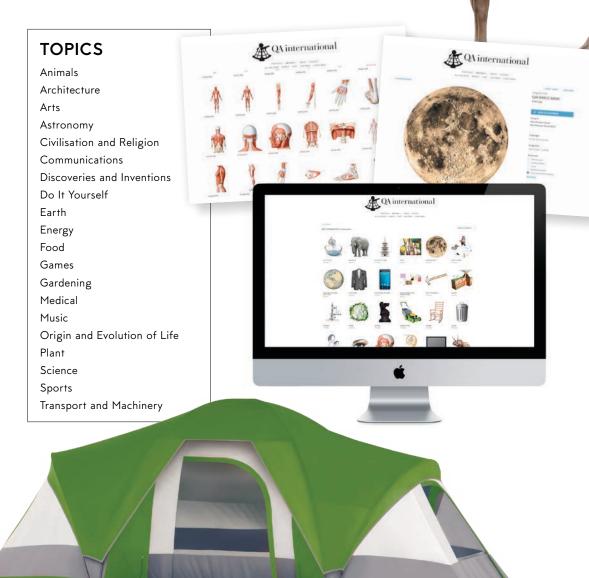


QA International knowledge bank features a vast catalogue of content available for licensing.

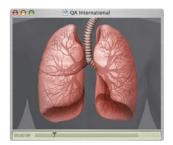
Images

• Use the impact of our illustrations for your projects.

• 20,000 illustrations available in a vast topics range.



Video Library













450 videos

TOPICS

The Earth Weather The Universe The Human Body Plants Food & Cooking Sports

LANGUAGES AVAILABLE

French English Spanish

The Virtual Human Body

HTML web content ready to imbed in any website.

Over 1,000 anatomical structures illustrated, named and defined 11 systems of the human body





About QA international

Ever since the release of its flagship reference title, *The Visual Dictionary*, some 25 years ago, QA International has been renowned for its visual approach to knowledge. Combining rigorous editorial content with unparalleled graphics and outstanding design, its practical guides, encyclopedias and dictionaries accessible in print and digital format shed light on subjects of great interest to contemporary readers. Their "at-a-glimpse" presentation makes them an invaluable resource for anyone needing readily-accessible, precise information.

With licensing available for complete titles as well as fragmented content, QA International offers a variety of solutions for publishers looking to offer state-of-the-art material to their readers.

Trades, sports, gardening, food and cooking, the animal kingdom, space, Earth and the environment: all this and more is showcased in QA International's image bank and catalogue of references for all ages.

QA INTERNATIONAL

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